RTmetrics flexible architecture, adaptive and agile
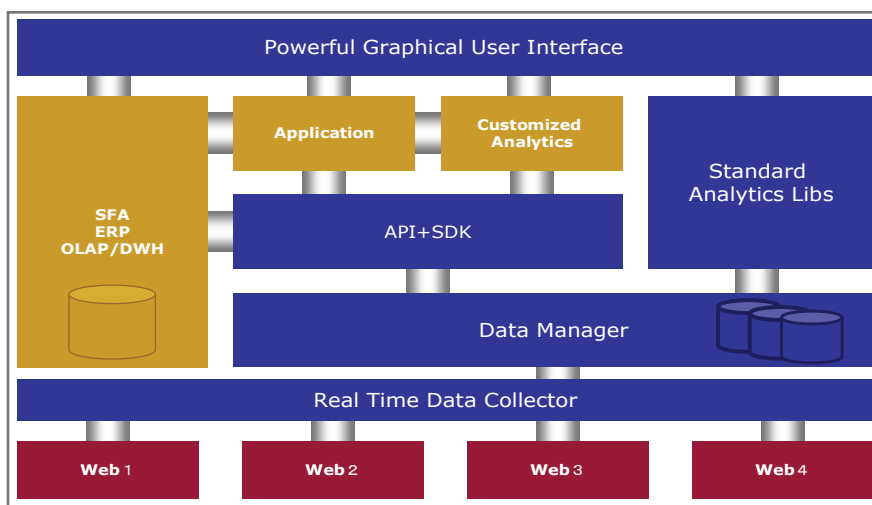
Real-time Data Collectors can collect data from multiple websites with absolutely no negative impact to the existing web servers. The primary data collection method is through packet capturing, however, RTmetrics can support data collected through page tagging and server logs as well.

The Data Manager consists of a database and a business rules management component. All data collected from multiple and distributed collectors are stored in a centralized location. With a very powerful business rules engine, users are able to extract their target information from a huge amount of data.

Flexible Architecture Makes Integration and Customization Easy

RTmetrics comes with standard libraries of pre-defined analytics, providing many of the functionalities necessary for standard web and behavior analytics. API+SDK makes the system very flexible, allowing the user to access data through a variety of different ways. A complete web analytics application by itself, but it can also be a very intelligent data collection and filtering system for outside applications such as CRM. RTmetrics uses a proprietary database for efficiency but provides ODBC compliance via its API. The Graphical User Interface is a flexible and powerful presentation layer with Flash based graphical libraries that allow the user to generate very comprehensive and intuitive reports.

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